



NEWS RELEASE

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Crisis and Litigation Communicators' Alliance expands and welcomes new member

Baikal Communications Group will be CLCA partner covering Russia

The Crisis and Litigation Communicators' Alliance (CLCA), an international network of leading Litigation and Crisis PR agencies from across Australia, Europe, the United States, East and Southeast Asia continues its growth and is delighted to announce our new member – Baikal Communications Group.

“From our professional standpoint we are very glad to have joined the CLCA as their Russian regional member and represent its interests in Russia” commented the CEO and Managing Director of Baikal Communications Group Mr. Eduard Voytenko. “Since the initial establishment of Baikal Communications Group in 2015, we have accumulated the substantial professional competences in the domain of crisis & litigation PR through both the diligent and meticulous implementation of complex lobbying campaigns on behalf of clients as well as the reliable assistance in dealing with the isolated crisis challenges in the media and political space. We are holding the trust from the current members of the CLCA in high esteem and are looking forward to a long-lasting constructive business partnership. Elaborating further on the specificity of the Russian market Mr. Voytenko clarified that “Russia is a country where the successful business development requires the special understanding of how the public authorities of the Russian Federation, specific rules of information space as well as the expert community are working in unison”.

“Amid global economic turbulence, we the members of the CLCA are thrilled to have found such a strong partner company who is a champion in their market as a new member. We are delighted to welcome Baikal Communications Group and we look forward to starting a close partnership together”, noted Martin Jenewein from SMJ Partners Consulting and Chairman of the CLCA.

About CLCA

The Crisis and Litigation Communicators' Alliance (CLCA) is a global network of owner-managed PR consulting firms who are leaders in the areas of Crisis Management and Strategic Legal communications in their respective markets. Clients can benefit from the collaboration of members on cross-border matters and the CLCA's specialist expertise in international disputes (especially Competition Law and Cartel cases, Cross-Border Litigation, Class Actions, Regulatory Enforcement cases, Fraud and Employment related disputes).