



## NEWS RELEASE

Tuesday 7 March 2017

### **Crisis & Litigation Communicators' Alliance welcomes new member firm in Germany, NAİMA Strategic Legal Services GmbH**

**London** - The Crisis & Litigation Communicators' Alliance (CLCA) is pleased to announce the addition of a new member firm in Germany - NAİMA Strategic Legal Services GmbH.

The CLCA is an international PR network of independent, owner-managed agencies which specialise in crisis and high-stakes Litigation PR advice.

NAİMA Strategic Legal Services GmbH has offices in Berlin and Brussels. Founded by Uwe Wolff, it has a 15 year track record of working on Litigation PR mandates for companies, financial institutions, NGOs, associations and prominent individuals in Germany. Mr Wolff wrote the first book in Germany on litigation PR "*In the Name of the Public Opinion – Litigation PR as a Strategic Instrument in Legal Disputes*". He is also the author of the book "*Media Relations for Lawyers*" and has contributed to various other book projects regarding Litigation PR. Past client matters include a case of industrial espionage, high stakes litigation against various banks in Germany, several criminal white collar cases, patent and IP litigation and a dispute against the world's biggest car company involving car parts manufacturers.

CLCA Chairperson **Louise Beeson**, Senior Consultant at London agency Bell Yard Communications, comments:

"We are delighted to welcome NAİMA Strategic Legal Services to the CLCA. This gives us a highly experienced partner for clients requiring PR advice in Germany and affords CLCA member firms access to Brussels expertise too. Mr Wolff has an excellent and well-established reputation in the legal market in Germany for Litigation PR. His long-standing experience will benefit clients across the Alliance. "

Uwe Wolff, Managing Director of Naima Legal Services, comments:

"NAİMA Strategic Legal Services has been at the forefront of the development of Litigation PR in the German and the European market and we are delighted our expertise has been



recognised by the CLCA. We look forward to collaborating with other CLCA member firms to assist clients on matters here in Germany and on those with a cross-border dimension.”

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**Notes to Editors**

The CLCA was previously represented in Germany by Stephan Holzinger who recently disbanded his agency to take up the post of CEO of RHÖN-KLINIKUM AG, a group of private hospitals in Germany.

**About the CLCA:**

The Crisis & Litigation Communicators’ (CLCA) is an international Alliance of specialist PR firms who are experts in crisis and litigation communications counsel in their respective jurisdictions. Member firms include:

- [Bell Yard Communications](#) in London,
- [Community](#) in Italy,
- [Levick](#) in the US
- [Schneider | Minar | Jenewein Consulting](#) in Austria,
- [Van Kempen PR](#) in the Netherlands,
- [WeR1](#) in Singapore.

The CLCA continues to look for other strong, independent, specialist firms to join the CLCA, particularly in Spain, Switzerland, Russia and the Middle East.

For further information, please visit [www.clc-alliance.com](http://www.clc-alliance.com)