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## NEWS RELEASE

### Internationally-Renowned Crisis & Litigation Communications Consultancy LEVICK Joins CLCA as United States Member Firm

London - The Crisis & Litigation Communicators' Alliance ('CLCA') is delighted to announce LEVICK, the leading crisis, litigation and public affairs communications firm in North America, as its newest member firm in the United States.

The CLCA is an international network of independent, owner-managed PR firms specialising in crisis and high-stakes litigation PR advice.

Within the crisis and litigation space, LEVICK has an unrivalled pedigree and employs nearly 50 professionals in Washington, DC, New York, Chicago, and Toronto. Representing countries and companies, the firm has worked on many of the highest-profile matters globally, including Guantanamo Bay, Dubai Ports, #BringBackOurGirls, the Catholic Church crisis, AIG, the Gulf oil spill, the largest data-security breaches in US history, hundreds of front-page product recalls, and dozens of the major anticorruption matters. Richard Levick has written four books including two on crisis and litigation communications and is a regular commentator in the print and broadcast media.

CLCA Chairperson **Louise Beeson** of Bell Yard Communications, CLCA's co-founding agency in London, comments:

"LEVICK's addition to our roster is excellent news for the CLCA. Our members wanted a strong partner firm in the US, the original home of litigation PR, not least because international disputes often involve a US dimension. LEVICK has an outstanding reputation and a rich experience of crisis and legal disputes ranging from criminal or regulatory matters on Wall Street to multi-party action following environmental disasters. We are excited to have them on board to share their know-how and expertise."

**Richard Levick**, Chairman and CEO of LEVICK, comments:

"Membership in the CLCA means we can call on trusted, expert partners overseas when we need them. We have already worked hand-in-hand with several CLCA colleagues very effectively on a multi-million dollar litigation case introduced to us by the Alliance and we look forward to continuing this positive collaboration with all member firms whose calibre and expertise in their domestic markets is self-evidently impressive."



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**For further information, please contact:**

- Louise Beeson, [BellYard@bell-yard.com](mailto:BellYard@bell-yard.com), Tel: 0044 20 7936 2021
- Richard Levick, [RLevick@Levick.com](mailto:RLevick@Levick.com), Tel: 001 202 973 1302

**About the CLCA:**

The Crisis & Litigation Communicators' Alliance (CLCA) is an international Alliance of specialist PR firms who are experts in crisis and litigation communications counsel in their respective jurisdictions. Member firms include:

- [Aria Partners](#) in Paris, France
- [Bell Yard Communications](#) in London (co-founder)
- [Community](#) in Italy
- [Holzinger Associates](#) in Germany (co-founder)
- [Schneider | Minar | Jenewein Consulting](#) in Austria
- [Van Kempen PR](#) in the Netherlands
- [WeR1](#) in Singapore.

The CLCA continues to look for new members in non-represented jurisdictions. For further information, please visit [www.clc-alliance.com](http://www.clc-alliance.com).